

93-48/

30 May 1993

Children's TV MM Docket No. 93-48
Secretary, FCC
Room 222
1919 M Street, NW
Washington D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

FCC MAIL ROOM

Dear Secretary,

I think that at least 80% if not all of children's television should be devoted to educational/informational programs. My four year old daughter loves Barney so I recommend that you keep him and create more of the same type of programming using traditional songs, stories and finger plays. She also enjoys Mister Rogers, Reading Rainbow and Shining Time Station. There should be more shows like these.

I no longer let her watch Sesame Street. Where this show once used snappy skits to teach children the 3 R's it now slips in New Age "do your own thing" and "make waves" moralizing that I, as a parent, consider unnecessary and harmful.

The kind of programming I think children need should be devoid of any moralizing. Parents, by right and responsibility, should teach values to their children; the television should not. If programming must venture into this area then the values expressed should be very specific, not the generic "if it feels good for you then it's okay" tripe that is currently being pushed. No killing, no lying, no stealing, not for any reason. Such behaviors are bad and wrong. No justifications, no extenuating circumstances. Personal accountability must always be stressed! And there should be absolutely nothing of a sexual nature in any children's programming! Again, this is the ~~parent's responsibility~~

impersonal descriptions of product and that's all! Even the most high quality programming can be undermined by the barrage of slick, avaricious ads that accompany it.

Thank you for your time concerning this very important matter. I hope my input is useful. I'd appreciate a response if one is possible. Thank you again.

Marianne Campbell

Marianne Campbell
3455 Santa Rosa Ave. #32
Santa Rosa, CA 95407